



29 September - 1 October 2022
Thursday, 18:00 - 21:00
Friday, 9:00 - 18:30
Saturday, 9:30 - 13:00 (all times CET)



Politics appears to have entered a mode of perpetual crisis and growing dysfunctionality. The rapid succession of scandals may be a symptom of this crisis, while being its catalyst at the same time. With respect to this very broad diagnosis, the conference aims to better define a political scandal and discuss how such scandals are relevant for a polity and public discourse.

The conference theme acknowledges the growing presence of populism, partisanship, and polarization and the need to analyze what this means for scandalization processes. Thus, the aim of this conference is to better understand possible impacts of these phenomena on public discourse and media practices from an interdisciplinary and critical scientific perspective.

Hendrik Michael (University of Bamberg)

André Haller (Kufstein University of Applied Sciences)

Thursday, 29 September

18⁰⁰-18³⁰ Welcome Address (An der Weberei 5, WE5/00.022)

Markus Behmer (Faculty Dean)

Hendrik Michael (Scandalogy Research Initiative)

18³⁰-20⁰⁰ Panel Discussion (WE5/00.022)

Political scandals in age of populism, partisanship, and polarization

Juliana Raupp (FU Berlin)

Andreas Schwarz (TU Ilmenau)

Benjamin Krämer (LMU Munich)

André Haller (Kufstein University of Applied Sciences)

9¹⁵-10⁴⁵ PANEL 1 Celebrity populists: Who are they, why we elect them and with what effect?
(hybrid)

Celebrity populism and liberal democracy: A threat or a corrective?

Berto Šalaj (University of Zagreb)

Celebrity populism and the power of performative politics: Evidence from Croatia and Serbia

Marijana Grbeša (University of Zagreb)

Fictional populist candidates and how they master parody, scandals and fiction to win elections

Silvija Vuković (Charles University)

Riding on insults: Furious populism of Croatian president Zoran Milanović

Milica Vučković (University of Zagreb)

10⁴⁵-11⁰⁰ Coffee Break

11⁰⁰-12³⁰ PANEL 2 Political Journalism and cultures of outrage
(online)

Up close and personal? Journalistic role performance during the Ibiza affaire on Twitter
Maximilian Eder (Universität der Bundeswehr Munich)

Forty years of political scandals in Germany and Austria: A comparative analysis
Martin Herbers (Zeppelin University)

Moroccan journalist scandals: Pre-emptive muzzling for uncritical coverage
Abderrahim Chalfaouat (Hassan II University of Casablanca)

12³⁰-13⁴⁵ Lunch (on your own)

13⁴⁵-15¹⁵ **PANEL 3** Scandals, elections and the public (hybrid) image

Scandalization as a tool for political campaigning
Tanja Drozdzyński (HAW Hamburg)

Partisan differences in punitiveness in response
to politicians' moral transgressions
*David Redlawsk (University of Delaware) & Annemarie
Walter (University of Nottingham)*

Unpacking shame management in politics:
Strategies for evoking and steps to mitigate the
feeling of shame
*Gabriella Szabó (Centre for Social Sciences/Hungarian
Academy of Sciences)*

15¹⁵-15³⁰ **Coffee Break**

15³⁰-17⁰⁰ **PANEL 4** Scandals and scandal production (online) as populist communication strategies

"It was a joke!": Right-wing populist humor
scandals
*Juha Herkman (University of Helsinki) & Joonas Koivukoski
(University of Helsinki)*

Public discourse scandal: A dissent manage-
ment approach
Juan Cannata (Universidad Austral)

Sorry, not sorry: The defiant image repair of
Marjorie Taylor Greene
LeAnn M. Brazeal (Missouri State University)

17⁰⁰-17¹⁵ **Coffee Break**

Friday, 30 September // Saturday, 1 October

17¹⁵-18⁴⁵ PANEL 5 Outrage, lionization, and resistance in a polarized public

Scandal or lionization: Political social actions in a polarized world

Timothy Coombs (Texas A&M)

Manet's "Olympia": Inappropriateness as the ultimate resistance

Anna Kleiman (University of Amsterdam)

Effervescent scandals: The Amazon, indigenous people and Bolsonaro

Adriana Montanaro-Mena (independent scholar)

19³⁰ Conference Dinner

9³⁰-11⁰⁰ PANEL 6 Media, partisanship and populist (hybrid) discourse

Vaccine scandals, news production, and journalistic 'trust culture': A thematic exploration of journalistic role orientations and practices in the coverage of the Dengvaxia scandal in the Philippines

Karl Mendoza (University of Canterbury)

The role of the media in the social construction of the "Tangentopoli" scandal

Roberto Mincigrucci (University of Perugia), Matteo Gerli (University of foreigner of Perugia) & Marco Mazzoni (University of Perugia)

America's first sex scandal: The rhetorical strategies in the Hamilton/Reynolds affair

Jason Edwards (Bridgewater State University) & Coleen Alm (Bridgewater State University)

11⁰⁰-11¹⁵ Coffee Break

Saturday, 1 October

11¹⁵-12⁴⁵ PANEL 7 “Tear down the statues, remove the dead!”: Scandalization of character as a timeless feature of Populism

Holding out for a hero: The rhetorical battle over the National Garden of American Heroes in the United States

Jennifer Keohane (University of Baltimore)

The many deaths of Domitian: Scandal and image destruction in imperial Rome

Martijn Icks (University of Amsterdam)

Choosing from the memory menu: Character attacks, glorification and public amnesia

Eric Shiraev (George Mason University)

12⁴⁵-13⁰⁰ Closing Remarks
